

111學年度日間部 企業管理系 四技課程規劃表

第一學年(111)						第二學年(112)						第三學年(113)					
	科目	上學期		下學期			科目	上學期		下學期			科目	上學期		下學期	
		學分	時數	學分	時數			學分	時數	學分	時數			學分	時數	學分	時數
校 必 修	體育	0	2	0	2	校 必 修	分類通識	2	2	2	2	校 必 修					
	分類通識	2	2	2	2		分類通識	2	2								
	分類通識	2	2	2	2												
院 必 修	小計	4	6	4	6	院 必 修	小計	4	4	2	2	院 必 修	小計	0	0	0	0
	應用中文(一)(二)	2	2	2	2		商務英文(三)(四)	2	2	2	2						
	商務英文(一)(二)	2	2	2	2												
	程式設計概論	3	3														
	基礎數學	3	3														
	管理學	3	3														
	人工智慧概論			3	3												
	經濟學			3	3												
	統計學			3	3												
專 業 必 修	小計	13	13	13	13	專 業 必 修	小計	2	2	2	2	專 業 必 修	小計	0	0	0	0
							經濟分析	3	3				實務專題(一)(二)	1	1	1	1
							應用統計學	3	3				職場英文	2	2		
							會計學	3	3				企業倫理	2	2		
							企業研究方法			2	2		財務管理	3	3		
							心理學			2	2		人力資源管理	3	3		
							行銷管理			3	3		管理資訊系統			2	2
							應用會計學			3	3		組織行為			2	2
													商事法			2	2
													大數據分析			2	2
													生產與作業管理			3	3
專 業 選 修	小計	0	0	0	0	專 業 選 修	小計	9	9	10	10	專 業 選 修	小計	11	11	12	12
	英文閱讀(一)(二)	2	2	2	2		新多益英文檢定(一)(二)	2	2	2	2		進階日文(一)(二)	2	2	2	2
	企業概論	2	2				基礎日文(一)(二)	3	3	3	3		商務簡報技巧	2	2		
	初級會計學			2	2		溝通技巧	2	2				商業資料分析	2	2		
	資訊素養			3	3		資料庫應用	3	3				服務管理	3	3		
							門市服務實務			2	2		數位行銷	3	3		
							財經新聞			2	2		設計思考	3	3		
							組織理論與管理			3	3		顧客關係管理			2	2
							電子商務			3	3		職場倫理			2	2
													服務品質管理			2	2
													零售管理			3	3
													市場調查			3	3
													發明與創新			3	3
													網路消費者行為			3	3
										投資實務			3	3			

第四學年(114)					
	科目	上學期		下學期	
		學分	時數	學分	時數
校 必 修					
	小計	0	0	0	0
院 必 修					
	小計	0	0	0	0
專 業 必 修	策略管理	2	2		
	商業證照			1	1
專 業 選 修					
	小計	2	2	1	1
專 業 選 修	工作倫理實務(一)(二)	3	3	3	3
	現場作業實務(一)(二)	3	3	3	3
	企業管理實務(一)(二)	3	3	3	3
	產業發展趨勢	2	2		
	證券分析實務	3	3		
	知識管理	3	3		
	微型創業實務	3	3		
	六標準差	3	3		
	企業資源規劃	3	3		
	財務報表分析	3	3		
	勞資關係			2	2
	職場日文			2	2
	行銷企劃實務			3	3
	創業管理			3	3
	財富管理			3	3
	消費者行為觀察實務			3	3

專業選修課程開課規劃	
學期	時數
第一學年第一學期	2
第一學年第二學期	3
第二學年第一學期	4
第二學年第二學期	4
第三學年第一學期	8
第三學年第二學期	8
第四學年第一學期	8
第四學年第二學期	2
開課時數總計	39

注意事項：

- 1.本校訂有學生基本能力與畢業門檻實施辦法。
- 2.學生需修習勞作教育(0學分4小時)，並於第一學年上下二學期實施。
- 3.一~三年級每學期應修習16~30學分，四年級每學期應修習9~30學分。
- 4.最低畢業學分：128學分；必修學分：98學分。
選修學分：30學分(選修學分含跨系選修學分)；惟於本系專業選修學分不得低於16學分。
- 5.畢業年級相當於國內高級中等學校二年級之國外或香港、澳門同類同級學校畢業生，以同等學歷修讀本校學士學位者，最低畢業學分：140學分(學分含跨系20學分)；必修學分：98學分；
選修學分：42學分(選修學分含跨系選修學分)，惟於本系專業選修學分不得低於28學分，
可延長修業年限三年。
- 6.學生應修習校外實習課程，相關辦法依「本校企業管理系學生校外實習教學實施要點」辦理。
- 7.表列選修課程僅供參考，依實際狀況調整。

科目類別：

共同科目：體育

通識科目：分類通識

專業科目：院必修、專業必修、專業選修

企管系課程規劃委員會

企業管理系 張鈞歲 主 任

管理學院 林於杏 院長

MUST Curriculum Planning for Undergraduate Students for Academic Years 2022-2025
Department of Business Administration

1 st year(111)						2 nd year(112)						3 rd year(113)					
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses	Physical Education	0	2	0	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses					
	Classified General Education	2	2	2	2		Classified General Education	2	2								
	Classified General Education	2	2	2	2												
School Professional Required Courses	Subtotal	4	6	4	6	School Professional Required Courses	Subtotal	4	4	2	2	School Professional Required Courses	Subtotal	0	0	0	0
	Applied Chinese (I) (II)	2	2	2	2		Business English (III)(IV)	2	2	2	2						
	Business English (I) (II)	2	2	2	2												
	Introduction to programming	3	3														
Department compulsory courses	Basic Mathematics	3	3			Department compulsory courses						Department compulsory courses					
	Management	3	3														
	Introduction to artificial intelligence			3	3												
	Economics			3	3												
Department Elective Courses	Statistics			3	3	Department Elective Courses						Department Elective Courses					
	Subtotal	13	13	13	13		Subtotal	2	2	2	2		Subtotal	0	0	0	0
						Department compulsory courses	Economic Analysis	3	3			Department compulsory courses	Practical Projects (I) (II)	1	1	1	1
							Applied Statistics	3	3				Workplace English	2	2		
Department Elective Courses							Accounting	3	3			Department Elective Courses	Ethics for business	2	2		
							Business Research Method			2	2		Financial Management	3	3		
							Psychology			2	2		Human Resource Management	3	3		
							Marketing Management			3	3		Management Information System			2	2
Department Elective Courses						Department Elective Courses	Applied Accounting			3	3	Department Elective Courses	Organizational Behavior			2	2
													Business Law			2	2
													Big Data Analysis			2	2
													Production and Operations Management			3	3
Department Elective Courses						Department Elective Courses						Department Elective Courses	Subtotal	11	11	12	12
							Subtotal	9	9	10	10		Intermediate Japanese (I) (II)	2	2	2	2
							New TOEIC Testing (I) (II)	2	2	2	2		Business Presentation Skills	2	2		
							Basic Japanese (I) (II)	3	3	3	3		Business Data Analysis	2	2		
Department Elective Courses						Department Elective Courses	Language Communication Skills	2	2			Department Elective Courses	Services Management	3	3		
							Applied Database	3	3				Digital Marketing	3	3		
							Chain Store Service Practice			2	2		Design Thinking	3	3		
							Finance and Economics News			2	2		Customer Relationship Management			2	2
Department Elective Courses						Department Elective Courses	Organization Theory and Management			3	3	Department Elective Courses	Career Ethics			2	2
							E-Commerce			3	3		Quality Management in Services			2	2
													Retailing Management			3	3
													Market Survey			3	3
Department Elective Courses						Department Elective Courses						Department Elective Courses	Invention and Innovation			3	3
													Internet Consumer Behavior			3	3
													Investment Practice			3	3

4 th year(114)					
	Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	Subtotal	0	0	0	0
School Professional Required Courses					
	Subtotal	0	0	0	0
Department compulsory courses	Strategic Management	2	2		
	Business License			1	1
Department Elective Courses					
	Subtotal	2	2	1	1
Department Elective Courses	Practice of Career Ethics (I)(II)	3	3	3	3
	Shop-Floor Operations Practice (I)(II)	3	3	3	3
Department Elective Courses	Practice of Corporate Management (I)(II)	3	3	3	3
	Industrial Development Trend	2	2		
Department Elective Courses	Investment Practice	3	3		
	Knowledge Management	3	3		
Department Elective Courses	Practicum of micro-entrepreneurs	3	3		
	Six Sigma	3	3		
Department Elective Courses	Enterprise Resource Planning	3	3		
	Financial Statement Analysis	3	3		
Department Elective Courses	Labor Relations			2	2
	Workplace Japanese			2	2
Department Elective Courses	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
Department Elective Courses	Wealth Management			3	3
	Practice of Consumer Behavior Observation			3	3

Cr./hr.=Credit/hour

Remarks:

- According to university regulations, students are required to meet the graduation requirement of basic language proficiency and professional skills.
- Students shall take 4 hours Service Education courses (0 credits) in the first and second semester of the first academic year.
- In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
- Minimum graduation credits: 128 credits; Compulsory credits: 98 credits. Elective credits: 30 credits (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 16 credits.
- Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 98 compulsory credits, and at least 42 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 28. The program can be extended up to 3 academic years.
- Students should take off-campus internship courses, and the relevant measures are handled in accordance with the Implementation of Off-campus Internship Teaching for Students in the Department of Business Administration.
- Elective courses are subject to change if necessary.

企管系課程規劃委員會

企業管理系主任 張鈺歲

管理學院院長 林於杏