

**2026 International Conference on Global Innovation,
Technology and Management
International College of Ming Chuan University
April 24, 2026 (Friday)**

Call for Papers

Venue: Ming Chuan University Ji He Campus (130 Ji He Rd, Shilin District, Taipei City 111, Taiwan)

Website: <https://ic.mcu.edu.tw/ic-conference/>

Conference Theme

Navigating Asia's New Reality: Innovation and Adaptation in an Era of Transformation

Against the backdrop of intensifying environmental risks and AI-driven disruption, enterprises across Asia today face two powerful forces reshaping the business landscape: the demographic transition sweeping across East Asia's aging societies and the reconfiguration of global trade relationships under evolving US trade policies. While distinct in origin, all these forces are creating unprecedented challenges and opportunities that demand innovative responses across all sectors.

Conference Topics

This conference explores how all of these pressures are driving innovation across interconnected domains. We welcome submissions that examine practical strategies for thriving amid these transformations across the following areas:

Cross-Border Workforce and Demographic Transitions - How businesses are adapting to demographic changes through international workforce recruitment and integration

Trade Policy Restructuring and Business Network

Reorganization - How evolving US trade policies are driving the reshaping of business organizations and supply chains across Asia

AI Integration and Technology Adaptation - AI impacts and innovative technological responses to changing business landscapes in Asian markets

Media, Communication, and Cultural Production - How evolving media practices, communication strategies, and cultural production shape trends across business, organizational, and cultural contexts

Sustainability and Green Innovation - Examining how current economic activities and trade systems impact environmental sustainability, and exploring pathways toward green innovation, social equity, and resilient futures

Design, Fashion, and Innovation - Creative solutions and innovative practices addressing contemporary challenges in Asian markets across design, fashion, and business contexts

Emerging Topics in Business and Management - We also welcome innovative submissions on other topics that address the challenges and opportunities shaping Asia's future

Important Dates

January 5, 2026: Abstract Submission Opens

March 6, 2026: Abstract Submission Deadline

March 27, 2026: Notification of Acceptance

April 10, 2026: Deadline for registration

April 17, 2026: Deadline for uploading presentation slides

April 24, 2026: Conference Date

May 8, 2026: Final Proceedings Submission

Submission Guidelines

- Abstract Submission.** Abstracts may be submitted between January 5 and March 6, 2026, using the Google Forms submission portal at: <https://dub.sh/GITM2026submit>

Submitted abstracts must represent previously unpublished work that has not been presented at domestic or international journals or conferences. Authors may submit a maximum of two abstracts (as first or corresponding author).

2. Abstract Format. Abstracts must be written in English and may not exceed 800 words total. The submission form will prompt you to select your presentation type (oral or poster), enter your abstract title, provide four sections (Introduction, Methodology, Results, and Discussion - each with a maximum of 200 words), enter 4-6 keywords, and provide author information for up to 5 authors (including title, full name, degree(s), role/position, and institutional affiliation) as well as contact information for the corresponding author. Preliminary or expected results are acceptable for the Results section. Please do not include in-text citations, references, graphics, tables, figures, equations, or appendices in your abstract.

3. Confirmations of Receipt. A confirmation message will be displayed upon submission, and you will receive an automated confirmation email. If you do not receive confirmation, please check your spam folder. If still not found, please contact us at icconf@mail.mcu.edu.tw.

4. Review Process: All submitted papers will undergo peer review. Notification of the results will be sent to the email address that you provided by March 27, 2026.

5. Registration: Upon acceptance, all authors of accepted abstracts will be asked to register, confirm all information about their presentation and that at least one of the listed authors will be present at the scheduled time on the day of the conference. Registration Fee: NT\$150 per presentation (regardless of the number of authors). The registration fee includes access to all conference sessions, conference materials, and poster sessions. Registration must be completed by April 10, 2026. Further details regarding payment methods will be announced on the conference website. Authors who would like their papers to appear in the proceedings also need to submit a copyright authorization form. Authors will have a chance to revise their papers

after their presentation and submit them for the proceedings by May 8, 2026.

6. Slides. Please upload presentation slides by April 17, 2026.

Contact Information

Contact Person: Professor Joseph Lavallee, International Business and Trade Program, International College, Ming Chuan University

E-mail: icconf@mail.mcu.edu.tw