

日間部 110 學年度 企業管理系 四技備註修正表

修正後	修正前
5..刪除	5.須完成 20 跨系學分(不含校必修(中文閱讀與表達(一)(二)、英文(一)(二)、程式設計(概論)、 人工智慧概論 、科技英文(一)(二)、應用英文(一)(二))、院必修及本系專業必修與選修)。

110學年度日間部 企管系課程規劃表

第一學年(110)					第二學年(111)					第三學年(112)				
科目	上學期		下學期		科目	上學期		下學期		科目	上學期		下學期	
	學分	時數	學分	時數		學分	時數	學分	時數		學分	時數	學分	時數
體育	0	2	0	2	應用英文(一)(二)	2	2	2	2					
英文(一)(二)	2	2	2	2										
中文閱讀與表達(一)(二)	2	2	2	2										
程式設計概論	3	3												
人工智慧概論			3	3										
校必修														
小計	7	9	7	9	小計	2	2	2	2	小計	0	0	0	0
院必修														
基礎數學	3	3												
管理學	3	3												
經濟學			3	3										
統計學			3	3										
小計	6	6	6	6	小計	0	0	0	0	小計	0	0	0	0
通識教育														
分類通識	2	2	2	2	分類通識	2	2	2	2	通識教育				
分類通識	2	2	2	2	分類通識	2	2							
小計	4	4	4	4	小計	4	4	2	2	小計	0	0	0	0
系專業必修														
					經濟分析	3	3			實務專題(一)(二)	1	1	1	1
					應用統計學	3	3			商用英文	2	2		
					會計學	3	3			企業倫理	2	2		
					企業研究方法			2	2	財務管理	3	3		
					心理學			2	2	人力資源管理	3	3		
					行銷管理			3	3	管理資訊系統			2	2
					應用會計學			3	3	組織行為			2	2
										商事法			2	2
										大數據分析			2	2
										生產與作業管理			3	3
小計	0	0	0	0	小計	9	9	10	10	小計	11	11	12	12
英文閱讀(一)(二)	2	2	2	2	新多益英文檢定(一)(二)	2	2	2	2	進階日文(一)(二)	2	2	2	2
企業概論	2	2			基礎日文(一)(二)	3	3	3	3	商務簡報技巧	2	2		
初級會計學			2	2	溝通技巧	2	2			商業資料分析	2	2		
資訊素養			3	3	資料庫應用	3	3			服務管理	3	3		
					門市服務實務			2	2	網路行銷	3	3		
					財經新聞			2	2	設計思考	3	3		
					組織理論與管理			3	3	顧客關係管理			2	2
					電子商務			3	3	職場倫理			2	2
										服務品質管理			2	2
										零售管理			3	3
										市場調查			3	3
										發明與創新			3	3
										網路消費者行為			3	3
										投資實務			3	3

第四學年(113)				
科目	上學期		下學期	
	學分	時數	學分	時數
校必修				
小計	0	0	0	0
院必修				
小計	0	0	0	0
通識教育				
小計	0	0	0	0
系專業必修				
策略管理	2	2		
商業禮照			1	1
校外實習	9	9		
小計	11	11	1	1
工作倫理實務			3	3
現場作業實務			3	3
企業管理實務			3	3
職場英文	2	2		
產業發展趨勢	2	2		
證券分析實務	3	3		
知識管理	3	3		
微型創業實務	3	3		
六種準差	3	3		
企業資源規劃	3	3		
財務報表分析	3	3		
勞資關係			2	2
職場日文			2	2
行銷企劃實務			3	3
創業管理			3	3
企業營運模擬			3	3
財富管理			3	3
消費者行為觀察實務			3	3

專業選修課程開設規劃	
學期	時數
第一學年第一學期	2
第一學年第二學期	3
第二學年第一學期	4
第二學年第二學期	4
第三學年第一學期	8
第三學年第二學期	8
第四學年第一學期	8
第四學年第二學期	2
開設時數總計	39

注意事項:

- 1.本校訂有學生基本能力與畢業門檻實施辦法。
- 2.學生需修習勞作教育(0學分4小時)，並於第一學年上下二學期實施。
- 3.一~三年級每學期應修習16~30學分，四年級每學期應修習9~30學分。
- 4.最低畢業學分：128學分；必修學分：98學分。
選修學分：30學分(選修學分含跨系選修學分)。惟於本系專業選修學分不得低於16學分。
- 5.畢業年級相當於國內高級中等學校二年級之國外或香港、澳門同類同級學校畢業生，以同等學歷修讀本校學士學位者，最低畢業學分：140學分(學分含跨系20學分)；必修學分：98學分；選修學分：42學分(選修學分含跨系選修學分)，惟於本系專業選修學分不得低於30學分，可延長修業年限三年。
- 6.表列選修課程僅供參考，依實際狀況調整。

MUST Curriculum Planning for Undergraduate Students for Academic Years 2021-2024 Department of Business Administration

1 st year(110)					2 nd year(111)					3 rd year(112)						
Course	1 st semester		2 nd semester		Course	1 st semester		2 nd semester		Course	1 st semester		2 nd semester			
	Cr.	hr.	Cr.	hr.		Cr.	hr.	Cr.	hr.		Cr.	hr.	Cr.	hr.		
MUST Core Required Courses	Physical Education	0	2	0	2	Applied English (I)(II)	2	2	2	2	MUST Core Required Courses					
	English (I)(II)	2	2	2	2											
	Chinese Reading and Expressions (I)(II)	2	2	2	2											
	Introduction to programming	3	3													
	Introduction to artificial intelligence			3	3											
	Subtotal	7	9	7	9	Subtotal	2	2	2	2	Subtotal	0	0	0	0	
School Professional Required Courses	Basic Mathematics	3	3			School Professional Required Courses					School Professional Required Courses					
	Management	3	3													
	Economics			3	3											
	Statistics			3	3											
	Subtotal	6	6	6	6	Subtotal	0	0	0	0	Subtotal	0	0	0	0	
General Education	Classified General Education	2	2	2	2	General Education	Classified General Education	2	2	2	2	General Education	Classified General Education	2	2	2
	Classified General Education	2	2	2	2		Classified General Education	2	2	2	2		Classified General Education	2	2	2
	Subtotal	4	4	4	4		Subtotal	4	4	2	2		Subtotal	0	0	0
Department compulsory courses	Economic Analysis	3	3			Department compulsory courses	Economic Analysis	3	3			Department compulsory courses	Practical Projects (I)(II)	1	1	
	Applied Statistics	3	3				Applied Statistics	3	3				Business English	2	2	
	Accounting	3	3				Accounting	3	3				Ethics for business	2	2	
	Business Research Method			2	2		Business Research Method			2	2		Financial Management	3	3	
	Psychology			2	2		Psychology			2	2		Human Resource Management	3	3	
	Marketing Management	3	3	3	3		Marketing Management	3	3	3	3		Management Information System	2	2	
	Applied Accounting	3	3				Applied Accounting	3	3				Organizational Behavior	2	2	
	Subtotal	0	0	0	0		Subtotal	9	9	10	10		Business Law	2	2	
	English Reading (I)(II)	2	2	2	2		English Reading (I)(II)	2	2	2	2		Production and Operations Management	3	3	
	Introduction to Business	2	2	2	2		New Topic: Testing (I)(II)	2	2	2	2		Subtotal	11	11	
	Principles of Accounting			2	2		Basic Japanese (I)(II)	3	3	3	3			12	12	
	Information literacy			3	3		Language Communication Skills	2	2	2	2					
	Subtotal	2	2	2	2		Applied Database	3	3							
	Department Elective Courses						Chain Store Service Practice			2	2					
	Department Elective Courses						Finance and Economics News			2	2					
	Department Elective Courses						Organization Theory and Management			3	3					
	Department Elective Courses						E-Courseware			3	3					
	Department Elective Courses						Subtotal	9	9	10	10					
	Department Elective Courses						Intermediate Japanese (I)(II)	2	2	2	2					
	Department Elective Courses						Business Presentational Skills	2	2	2	2					
	Department Elective Courses						Business Data Analysis	2	2	2	2					
	Department Elective Courses						Service Management	3	3	3	3					
	Department Elective Courses						Internet Marketing	3	3	3	3					
	Department Elective Courses						Design Thinking	3	3	3	3					
	Department Elective Courses						Customer Relationship Management			2	2					
	Department Elective Courses						Career Ethics			2	2					
	Department Elective Courses						Quality Management in Services			2	2					
	Department Elective Courses						Retailing Management			3	3					
	Department Elective Courses						Market Survey			3	3					
	Department Elective Courses						Investment and Innovation			3	3					
	Department Elective Courses						Internet Consumer Behavior			3	3					

4 th year(113)				
Course	1 st semester		2 nd semester	
	Cr.	hr.	Cr.	hr.
MUST Core Required Courses				
Subtotal	0	0	0	0
School Professional Required Courses				
Subtotal	0	0	0	0
General education				
Subtotal	0	0	0	0
Department compulsory courses	Strategic Management	2	2	
	Business License			1
	Off-campus internship			9
	Subtotal	2	2	10
Department Elective Courses	Practice of Career Ethics			3
	Shop-Floor Operations Practice			3
	Practice of Corporate Management			3
	Workplace English	2	2	
	Industrial Development Trend	2	2	
	Investment Practice	3	3	
	Knowledge Management	3	3	
	Fractious of micro-entrepreneurs	3	3	
	Six Sigma	3	3	
	Enterprise Resource Planning	3	3	
	Financial Statement Analysis	3	3	
	Practice of Securities Analysis			2
	Labor Relations			2
	Workplace Japanese			2
	Marketing Planning Practice			3
	Entrepreneurship Management			3
	Business Operation Simulation			3
	Wealth Management			3
	Practice of Consumer Behavior Observation			3

Cr./hr.=Credit/hour

Remarks

- According to university regulations, students are required to meet the graduation requirement of basic language proficiency and professional skills.
- Students shall take 4 hours Service Education courses (0 credits) in the first and second semester of the first academic year.
- In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
- Minimum credits required for graduation: 128 credits including 98 compulsory credits, and at least 30 elective credits (interdepartmental credits are included), while elective professional course credits shall not be fewer than 16.
- Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 98 compulsory credits, and at least 42 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 30. The program can be extended up to 3 academic years.
- Elective courses are subject to change if necessary.

企管系課務規劃委員會

企業管理系
主任 許宜庭

管理學院
院長 林於杏