

115入學年度科目 (異動後)	開課年級/學期	學分/時數	異動類別 (新增、停開、更改課程名稱、學分)
經營管理講座	第三學年下學期	3/3	<input type="checkbox"/> 新增 <input type="checkbox"/> 更改學分數為____學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input checked="" type="checkbox"/> 其他，說明____調整為選修____
商務企劃	第二學年下學期	3/3	<input type="checkbox"/> 新增 <input type="checkbox"/> 更改學分數為____學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input checked="" type="checkbox"/> 其他，說明____調整為選修____
AI應用規劃	第三學年下學期	3/3	<input checked="" type="checkbox"/> 新增 <input type="checkbox"/> 更改學分數為____學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____
永續經營管理	第三學年下學期	3/3	<input type="checkbox"/> 新增 <input checked="" type="checkbox"/> 更改學分數為_3_學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____
企業資源規劃	第三學年下學期	3/3	<input type="checkbox"/> 新增 <input checked="" type="checkbox"/> 更改學分數為_3_學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____
策略管理	第三學年下學期	3/3	<input type="checkbox"/> 新增 <input checked="" type="checkbox"/> 更改學分數為_3_學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____
			<input type="checkbox"/> 新增 <input type="checkbox"/> 更改學分數為____學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____
			<input type="checkbox"/> 新增 <input type="checkbox"/> 更改學分數為____學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____
			<input type="checkbox"/> 新增 <input type="checkbox"/> 更改學分數為____學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____
			<input type="checkbox"/> 新增 <input type="checkbox"/> 更改學分數為____學分 <input type="checkbox"/> 停開，補修課程____ <input type="checkbox"/> 更改課程名稱，原課程名稱____ <input type="checkbox"/> 其他，說明____

系課務委員簽章：

系主任簽章：

院長簽章：

企管系課務規劃委員會

企業管理系  
系主任 白東岳管理學院  
院長 林於杏



MUST Curriculum Planning for Undergraduate Students for Academic Years 2026-2029  
Department of Business Administration

1 <sup>st</sup> year(115)					2 <sup>nd</sup> year(116)					3 <sup>rd</sup> year(117)								
	Course	1st semester		2 <sup>nd</sup> semester			Course	1st semester		2 <sup>nd</sup> semester			Course	1st semester		2 <sup>nd</sup> semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses	Classified general Education	2	2	2	2	MUST Core Required Courses	Classified general	2	2	2	2	
	Physical Education	2	2	2	2		Business English (III)(IV)	2	2	2	2							
	Applied Chinese(I)(II)	2	2	2	2		Physical Education	2	2									
	Business English (I) (II)	2	2	2	2													
	Subtotal	8	8	8	8		Subtotal	6	6	4	4		Subtotal	2	2	2	2	
School Professional Required Courses	Introduction to programming	3	3			School Professional Required Courses						School Professional Required Courses	Ethics for Professionals	3	3			
	Management	3	3															
	Introduction to artificial intelligence			3	3													
	Economics			3	3													
	Statistics			3	3													
	Subtotal	6	6	9	9		Subtotal	0	0	0	0		Subtotal	3	3	0	0	
compulsory courses						compulsory courses	Economic Analysis	3	3			compulsory courses	Practical Projects (I) (II)	1	1	1	1	
					Applied Statistics		3	3			Workplace English		2	2				
					Accounting		3	3			Big Data Analysis		2	2				
					Organizational Behavior				2	2	Financial Management		3	3				
					Business Research Method				2	2	Human Resource Management		3	3				
					Marketing Management				3	3	Enterprise resource planning				3	3		
					Production and Operations Management				3	3	Strategic Management				3	3		
		Subtotal	0	0	0		0		Subtotal	9	9		10	10		Subtotal	11	11
Elective Courses	English Reading (I) (II)	2	2	2	2	Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2	Elective Courses	Intermediate Japanese (I) (II)	2	2	2	2	
	Introduction to ESG	2	2				Basic Japanese (I) (II)	3	3	3	3		Business Presentation Skills	2	2			
	Principles of Accounting			2	2		Language Communication Skills	2	2				Business Data Analysis	2	2			
	Chain Store Service Practice			2	2		Net-Zero Carbon Management Certification	3	3				Services Management	3	3			
	Information literacy			3	3		Applied Database	3	3				Design Thinking	3	3			
	Sustainable Services and New Product Development			3	3		Finance and Economics News Analysis			2	2		Electronic Commerce	3	3			
							Organization Theory and Management			3	3		Customer Relationship Management			2	2	
							Sustainable Brand Management			3	3		Career Ethics			2	2	
							Consumer Behavior			3	3		Retailing Management			3	3	
													Market Survey			3	3	
													Invention and Innovation			3	3	
													Investment Practice			3	3	
										Social Enterprise and Innovation			3	3				
										Business management lectures			3	3				
										Sustainability Report Writing and Audit Practices			3	3				
										Business Planning			3	3				
4 <sup>th</sup> year(118)																		
	Course	1st semester		2 <sup>nd</sup> semester		Cr./hr.=Credit/hour												
		Cr.	hr.	Cr.	hr.	Remarks:												
MUST Core Required Courses						1. Minimum graduation credits: 128 credits; Compulsory credits: <u>91</u> credits. Elective credits: <u>37</u> credits (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than <u>23</u> credits.												
	Subtotal	0	0	0	0	2. In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.												
School Professional Required Courses						3. Elective courses are subject to change if necessary.												
	Subtotal	0	0	0	0	4. Please implement according to the school's "Implementation Measures for Students' Basic Abilities and Graduation Thresholds".												
compulsory courses						5. Students should take off-campus internship courses, and the relevant measures are handled in accordance with the Implementation of Off-campus Internship Teaching for Students in the Department of _____.												
	Subtotal	0	0	0	0	6. Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits. The program can be extended up to 3 academic years.												
Elective Courses	Practice of Career Ethics (I)(II)	3	3	3	3	7. This form created in <u>2026/1/6</u> .												
	Shop-Floor Operations Practice (I)(II)	3	3	3	3													
	Practice of Corporate Management (I)(II)	3	3	3	3													
	Industrial Development Trend	3	3															
	Practice of Securities Analysis	3	3															
	Knowledge Management	3	3															
	Six Sigma	3	3															
	Financial Statement Analysis	3	3															
	Social Impact	3	3															
	Digital Marketing	3	3															
	Workplace Japanese			2	2													
	Labor Relations			3	3													
	Marketing Planning Practice			3	3													
	Entrepreneurship Management			3	3													
	Wealth Management			3	3													
	Ethical leadership			3	3													
	Career planning			3	3													
	Practicum of Micro-Entrepreneurs			3	3													
Non-Profit Organization Management			3	3														

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