

115學年度課程規劃表

企業管理系

日間部四技產學攜手合作僑生專班

| 第一學年(115) | | | | | 第二學年(116) | | | | | 第三學年(117) | | | | | | | |
|------------------|--------------|-----|----|-----|-----------|------------------|--------------|-----|----|-----------|------------|------------------|---------------|-----|----|-----|----|
| | 科目 | 上學期 | | 下學期 | | | 科目 | 上學期 | | 下學期 | | | 科目 | 上學期 | | 下學期 | |
| | | 學分 | 時數 | 學分 | 時數 | | | 學分 | 時數 | 學分 | 時數 | | | 學分 | 時數 | 學分 | 時數 |
| 校 必 修 | 英文(一)(二) | 2 | 2 | 2 | 2 | 校 必 修 | 華語會話練習 | 2 | 2 | | | 校 必 修 | | | | | |
| | 華語聽力練習 | 2 | 2 | | | | 華語寫作練習 | | | 2 | 2 | | | | | | |
| | 漢語拼音發音練習 | 2 | 2 | | | | | | | | | | | | | | |
| | 華語閱讀與理解 | | | 2 | 2 | | | | | | | | | | | | |
| | 小計 | 6 | 6 | 4 | 4 | | 小計 | 2 | 2 | 2 | 2 | | 小計 | 0 | 0 | 0 | 0 |
| 院 必 修 | | | | | | 院 必 修 | | | | | | 院 必 修 | | | | | |
| | 小計 | 0 | 0 | 0 | 0 | | 小計 | 0 | 0 | 0 | 0 | | 小計 | 0 | 0 | 0 | 0 |
| 專 業 必 修 | 管理學 | 3 | 3 | | | 專 業 必 修 | 會計學 | 3 | 3 | | | 專 業 必 修 | 企業研究方法 | 2 | 2 | | |
| | 經濟學 | 3 | 3 | | | | 應用統計 | 3 | 3 | | | | 生產與作業管理 | 3 | 3 | | |
| | 產業實務實習(一)(二) | 4 | 4 | 4 | 4 | | 產業實務實習(三)(四) | 4 | 4 | 4 | 4 | | 人力資源管理 | 3 | 3 | | |
| | 程式設計概論 | | | 2 | 2 | | 組織行為 | | | 2 | 2 | | 產業實務實習(五)(六) | 4 | 4 | 4 | 4 |
| | 統計學 | | | 3 | 3 | | 人工智慧概論 | | | 2 | 2 | | 大數據分析 | | | 2 | 2 |
| | 經濟分析 | | | 3 | 3 | | 財務管理 | | | 3 | 3 | | 商務企劃 | | | 3 | 3 |
| | | | | | | | 行銷管理 | | | 3 | 3 | | 管理經營講座 | | | 3 | 3 |
| | 小計 | 10 | 10 | 12 | 12 | | 小計 | 10 | 10 | 14 | 14 | | 小計 | 12 | 12 | 12 | 12 |
| 專 業 選 修 | | | | | | 專 業 選 修 | 英文閱讀(一)(二) | 2 | 2 | 2 | 2 | 專 業 選 修 | 新多語英文檢定(一)(二) | 2 | 2 | 2 | 2 |
| | | | | | 商務簡報技巧 | | 2 | 2 | | | 基礎日文(一)(二) | | 2 | 2 | 2 | 2 | |
| | | | | | 溝通技巧 | | | | 2 | 2 | 電子商務 | | 2 | 2 | | | |
| | | | | | | | | | | | 市場調查 | | 2 | 2 | | | |
| | | | | | | | | | | | 設計思考 | | 3 | 3 | | | |
| | | | | | | | | | | | 消費者行為 | | 2 | 2 | | | |
| | | | | | | | | | | | 發明與創新 | | | | 3 | 3 | |
| | | | | | | | | | | | 零售管理 | | | | 2 | 2 | |
| | | | | | | | | | | | 財經新聞 | | | | 2 | 2 | |
| | | | | | | | | | | | ESG概論 | | 2 | 2 | | | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |

| 第四學年(118) | | | | | |
|------------------|--------------|-----|----|-----|----|
| | 科目 | 上學期 | | 下學期 | |
| | | 學分 | 時數 | 學分 | 時數 |
| 校 必 修 | | | | | |
| | 小計 | 0 | 0 | 0 | 0 |
| 院 必 修 | | | | | |
| | 小計 | 0 | 0 | 0 | 0 |
| 專 業 必 修 | 企業倫理 | 2 | 2 | | |
| | 策略管理 | 2 | 2 | | |
| | 職場英文 | 2 | 2 | | |
| | 產業實務實習(七)(八) | 4 | 4 | 4 | 4 |
| | 永續經營管理 | | | 2 | 2 |
| 企業資源規劃 | | | 2 | 2 | |
| | 小計 | 10 | 10 | 8 | 8 |
| 專 業 選 修 | 投資實務 | 3 | 3 | | |
| | 微型創業實務 | 3 | 3 | | |
| | 社會企業責任 | 3 | 3 | | |
| | 數位行銷 | 3 | 3 | | |
| | 服務管理 | 3 | 3 | | |
| | 服務品質管理 | 3 | 3 | | |
| | 職場日文 | | | 3 | 3 |
| | 創業管理 | | | 3 | 3 |
| | 財富管理 | | | 3 | 3 |
| | 證券分析實務 | | | 3 | 3 |
| | 智慧零售 | | | 3 | 3 |
| | 品牌管理 | | | 3 | 3 |
| 券資關係 | | | 2 | 2 | |

| 【科目類別】 | | 學分 | 時數 |
|-----------|------|-----|-----|
| 通識科目、共同科目 | 校必修 | 14 | 14 |
| | 院必修 | 0 | 0 |
| 專業科目 | 專業必修 | 88 | 88 |
| | 專業選修 | 26 | 26 |
| 合計 | | 128 | 128 |

【注意事項】

1. 最低畢業學分：128 學分，含必修：102，選修 26 學分(本系至少 21 學分，其餘可跨系)。
2. 一、二、三年級每學期修課16-30學分，四年級每學期修課9-30學分。
3. 表列專業選修課程，得依實際情況進行調整。
4. 本表建立於115年_01_月_06_日。

企管系課務規劃委員會

企業管理系
系主任 白東岳

管理學院
院長 林於杏

MUST Curriculum Planning for Undergraduate Indigenous Students of Academic Year 2026-2029,
Department of Business Administration

| 1 st year(115) | | | | | 2 nd year(116) | | | | | 3 rd year(117) | | | | | | |
|--------------------------------------|-----------------------------------------|-----|--------------------------|-----|--------------------------------------|-----------------------------------------|----------|--------------------------|---------------------|--------------------------------------|--------------------------------------|----------------------------|--------------------------|-----|---|---|
| Course | 1 st semester | | 2 nd semester | | Course | 1 st semester | | 2 nd semester | | Course | 1 st semester | | 2 nd semester | | | |
| | Cr. | hr. | Cr. | hr. | | Cr. | hr. | Cr. | hr. | | Cr. | hr. | Cr. | hr. | | |
| MUST Core Required Courses | English (I/II) | 2 | 2 | 2 | 2 | Chinese Daily | 2 | 2 | | | | | | | | |
| | Chinese Listening | 2 | 2 | | | Chinese Writing | | | 2 | 2 | | | | | | |
| | Chinese Pinyin & Pronunciation Practice | 2 | 2 | | | | | | | | | | | | | |
| | Chinese Reading | | | 2 | 2 | | | | | | | | | | | |
| Subtotal | 6 | 6 | 4 | 4 | Subtotal | 2 | 2 | 2 | 2 | Subtotal | 0 | 0 | 0 | 0 | | |
| School Professional Required Courses | | | | | School Professional Required Courses | | | | | School Professional Required Courses | | | | | | |
| | Subtotal | 0 | 0 | 0 | | 0 | Subtotal | 0 | 0 | | 0 | 0 | Subtotal | 0 | 0 | 0 |
| compulsory courses | Management | 3 | 3 | | | Accounting | 3 | 3 | | | Business Research Method | 2 | 2 | | | |
| | Economics | 3 | 3 | | | Applied Statistics | 3 | 3 | | | Production and Operations Management | 3 | 3 | | | |
| | Industrial Practice | 4 | 4 | 4 | 4 | Industrial Practice (III)(IV) | 4 | 4 | 4 | 4 | Human Resource Management | 3 | 3 | | | |
| | Introduction to programming | | | 2 | 2 | Organizational Behavior | | | 2 | 2 | Industrial Practice (V)(VI) | 4 | 4 | 4 | 4 | |
| | Statistics | | | 3 | 3 | Introduction to artificial intelligence | | | 2 | 2 | Big Data Analysis | | | 2 | 2 | |
| | Economic Analysis | | | 3 | 3 | Financial Management | | | 3 | 3 | Business planning | | | 3 | 3 | |
| | Subtotal | 10 | 10 | 12 | 12 | Marketing Management | | | 3 | 3 | Business Management Seminar | | | 3 | 3 | |
| Elective Courses | | | | | Elective Courses | | | | | Elective Courses | | | | | | |
| | | | | | | English Reading (I) (II) | 2 | 2 | 2 | | 2 | New TOEIC Testing (I) (II) | 2 | 2 | 2 | 2 |
| | | | | | | Business Presentation Skills | 2 | 2 | | | | Basic Japanese (I) (II) | 2 | 2 | 2 | 2 |
| | | | | | | Language Communication Skills | | | 2 | | 2 | Electronic Commerce | 2 | 2 | | |
| | | | | | | | | | | | | Market Survey | 2 | 2 | | |
| | | | | | | | | | | | | Design Thinking | 3 | 3 | | |
| | | | | | | | | | | | | Consumer Behavior | 2 | 2 | | |
| | | | | | | | | | | | | Invention and Innovation | | | 3 | 3 |
| | | | | | | | | | | | | Retailing Management | | | 2 | 2 |
| | | | | | | | | | | | | Finance and Economics News | | | 2 | 2 |
| | | | | | | | | | Introduction to ESG | | | 2 | 2 | | | |

| 4 th year(118) | | | | | |
|--------------------------------------|----------------------------------|-----|--------------------------|-----|---|
| Course | 1 st semester | | 2 nd semester | | |
| | Cr. | hr. | Cr. | hr. | |
| MUST Core Required Courses | | | | | |
| Subtotal | 0 | 0 | 0 | 0 | |
| School Professional Required Courses | | | | | |
| Subtotal | 0 | 0 | 0 | 0 | |
| Department compulsory courses | Ethics for Business | 2 | 2 | | |
| | Strategic Management | 2 | 2 | | |
| | Workplace English | 2 | 2 | | |
| | Industrial Practice (VII)(VIII) | 4 | 4 | 4 | 4 |
| | Sustainable management | | | 2 | 2 |
| Enterprise resource | | | 2 | 2 | |
| Subtotal | 10 | 10 | 8 | 8 | |
| Department Elective Courses | Investment Practice | 3 | 3 | | |
| | Practicum of Micro-Entrepreneurs | 3 | 3 | | |
| | Corporate Social Responsibility | 3 | 3 | | |
| | Digital Marketing | 3 | 3 | | |
| | Services Management | 3 | 3 | | |
| | Quality Management in Services | 3 | 3 | | |
| | Workplace Japanese | | | 3 | 3 |
| | Entrepreneurship Management | | | 3 | 3 |
| | Wealth Management | | | 3 | 3 |
| | Practice of Securities Analysis | | | 3 | 3 |
| | Smart Retail | | | 3 | 3 |
| | Brand Management | | | 3 | 3 |
| | Labor Relations | | | 2 | 2 |

Cr./hr.=Credit/hour

Remarks:

1. Minimum graduation credits: 128 credits; Compulsory credits: 102 credits. Elective credits: 26 credits; the credits of the majors in this department shall not be less than 21 credits.
2. In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
3. Elective courses are subject to change if necessary.
4. This form created in 2026/1/6.

企管系課務規劃委員會

企業管理系系主任 白東岳

管理學院院長 林於杏