

114學年度課程規劃表

企業管理系

日間部四技

第一學年(14)					第二學年(15)					第三學年(16)									
科目	上學期		下學期		科目	上學期		下學期		科目	上學期		下學期						
	學分	時數	學分	時數		學分	時數	學分	時數		學分	時數	學分	時數					
校必修	體育	2	2	2	2	校必修	分類通識	2	2	2	2	校必修	分類通識	2	2	2	2		
	分類通識	2	2	2	2		商務英文(三)(四)	2	2	2	2								
	應用中文(一)(二)	2	2	2	2		分類通識	2	2	2	2								
	商務英文(一)(二)	2	2	2	2														
	小計	8	8	8	8														
院必修	程式設計概論	2	2			院必修					院必修								
	管理學	3	3																
	人工智慧概論			2	2														
	經濟學			3	3														
	統計學			3	3														
小計	5	5	8	8															
專業必修					專業必修	經濟分析	3	3			專業必修	實務專題(一)(二)	1	1	1	1			
						應用統計學	3	3				職場英文	2	2					
						會計學	3	3				企業倫理	2	2					
						行銷管理	3	3				財務管理	3	3					
						企業研究方法			2	2		人力資源管理	3	3					
						商務企劃			3	3		大數據分析	2	2					
						永續經營管理			2	2		企業資源規劃			2	2			
												組織行為			2	2			
												經營管理講座			3	3			
	小計	0	0	0		0						生產與作業管理			3	3			
									策略管理			2	2						
									小計	13	13	13	13						
專業選修	英文閱讀(一)(二)	2	2	2	2	專業選修	新多益英文檢定(一)(二)	2	2	2	2	專業選修	進階日文(一)(二)	2	2	2	2		
	企業概論	2	2				基礎日文(一)(二)	3	3	3	3		商務簡報技巧	2	2				
	ESG概論	2	2				溝通技巧	2	2				商業資料分析	2	2				
	初級會計學			2	2		淨零碳管理總照	3	3				服務管理	3	3				
	資訊素養			3	3		資料庫應用	3	3				設計思考	3	3				
	永續服務與新產品開發			3	3		財經新聞			2	2		電子商務	3	3				
	門市服務實務			2	2		組織理論與管理			3	3		顧客關係管理			2	2		
							永續品牌管理			3	3		職場倫理			2	2		
							消費者行為			3	3		服務品質管理			2	2		
													零售管理			3	3		
										市場調查			3	3					
										發明與創新			3	3					
										投資實務			3	3					
										社會企業與創新			3	3					
										永續報告書轉寫與查核實務			3	3					

第四學年(17)					
科目	上學期		下學期		
	學分	時數	學分	時數	
校必修					
	小計				
院必修					
	小計				
專業必修					
	小計	0	0	0	
專業選修	工作倫理實務(一)(二)	3	3	3	3
	現場作業實務(一)(二)	3	3	3	3
	企業管理實務(一)(二)	3	3	3	3
	產業發展趨勢	3	3		
	證券分析實務	3	3		
	知識管理	3	3		
	六標準差	3	3		
	財務報表分析	3	3		
	社會影響力	3	3		
	數位行銷	3	3		
	勞資關係			3	3
	職場日文			2	2
	行銷企劃實務			3	3
	創業管理			3	3
	財富管理			3	3
倫理領導			3	3	
職涯規劃			3	3	
微型創業實務			3	3	
社會企業與非營利機構管理			3	3	

【科目類別】

通識科目(分類通識):校必修
 共同科目(體育):校必修
 專業科目:院必修、專業必修、專業選修

【科目類別】	學分	時數
通識科目、共同科目	32	32
專業科目	院必修	13
	專業必修	45
	專業選修	42
合計	132	132

【注意事項】

1. 最低畢業學分:128 學分,其中專業選修 43 學分(本系至少 29 學分,其餘可跨系)。
2. 一、二、三年級每學期修課16-30學分,四年級每學期修課9-30學分。
3. 表列專業選修課程,得依實際情況進行調整。
4. 請依本校「學生基本能力與畢業門檻實施辦法」實施。
5. 校外實習課程,請依相關實施要點辦理。
6. 畢業年級相當於國內高級中等學校二年級之國外或香港、澳門同類同級學校畢業生,以同等學歷修讀本校學士學位者,最低畢業學分:140學分,可延長修業年限三年。
7. 本表建立於114年2月26日。

MUST Curriculum Planning for Undergraduate Students for Academic Years 2025-2028
Department of Business Administration

1 st year(114)					2 nd year(115)					3 rd year(116)									
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester			
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.		
MUST Core Required Courses	Physical Education	2	2	2	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses	Classified General Education	2	2	2	2		
	Classified General Education	2	2	2	2		Business English (III)(IV)	2	2	2	2								
	Applied Chinese (I)(II)	2	2	2	2		Classified General Education	2	2	2	2								
	Business English (I)(II)	2	2	2	2														
	Subtotal	8	8	8	8		Subtotal	6	6	6	6		Subtotal	2	2	2	2	2	2
School Professional Required Courses	Introduction to programming	2	2			School Professional Required Courses					School Professional Required Courses								
	Management	3	3																
	Introduction to artificial intelligence			2	2														
	Economics			3	3														
	Statistics			3	3														
Subtotal	5	5	8	8	Subtotal	0	0	0	0	Subtotal	0	0	0	0	0	0			
compulsory courses						compulsory courses	Economic Analysis	3	3			compulsory courses	Practical Projects (I)(II)	1	1	1	1		
					Applied Statistics		3	3			Workplace English		2	2					
					Accounting		3	3			Ethics for business		2	2					
					Marketing Management		3	3			Financial Management		3	3					
					Business Research Method				2	2	Human Resource Management		3	3					
					Business planning				3	3	Big Data Analysis		2	2					
					Sustainable management				2	2	Enterprise resource planning				2	2			
											Organizational Behavior				2	2			
											Business management lectures				3	3			
											Production and Operations Management				3	3			
Subtotal	0	0	0	0	Subtotal	12	12	7	7	Subtotal	13	13	13	13					
Elective Courses	English Reading (I)(II)	2	2	2	2	Elective Courses	New TOEIC Testing (I)(II)	2	2	2	2	Elective Courses	Intermediate Japanese (I)(II)	2	2	2	2		
	Introduction to Business	2	2				Basic Japanese (I)(II)	3	3	3	3		Business Presentation Skills	2	2				
	Introduction to ESG	2	2				Language Communication Skills	2	2				Business Data Analysis	2	2				
	Principles of Accounting			2	2		Net-Zero Carbon Management Certification	3	3				Services Management	3	3				
	Information literacy			3	3		Applied Database	3	3				Design Thinking	3	3				
	Sustainable Services and New Product Development			3	3		Finance and Economics News			2	2		Electronic Commerce	3	3				
	Chain Store Service Practice			2	2		Organization Theory and Management			3	3		Customer Relationship Management			2	2		
							Sustainable Brand Management			3	3		Career Ethics			2	2		
							Consumer Behavior			3	3		Quality Management in Services			2	2		
													Retailing Management			3	3		
										Market Survey			3	3					
										Invention and Innovation			3	3					
										Investment Practice			3	3					
										Social Enterprise and Innovation			3	3					
										Sustainability Report Writing and Audit Practices			3	3					

4 th year(117)					
	Course	1 st semest		2 nd semest	
		Cr.	hr.	Cr.	hr.
MUST Core Required	Subtotal	0	0	0	0
School Professional Required	Subtotal	0	0	0	0
compulsory courses	Subtotal	0	0	0	0
Elective Courses	Practice of Career Ethics (I)(II)	3	3	3	3
	Shop-Floor Operations Practice (I)(II)	3	3	3	3
	Practice of Corporate Management (I)(II)	3	3	3	3
	Industrial Development Trend	3	3		
	Practice of Securities Analysis	3	3		
	Knowledge Management	3	3		
	Six Sigma	3	3		
	Financial Statement Analysis	3	3		
	Social Impact	3	3		
	Digital Marketing	3	3		
	Labor Relations			3	3
	Workplace Japanese			2	2
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Wealth Management			3	3
	Ethical leadership			3	3
	Career planning			3	3
Practicum of Micro-Entrepreneurs			3	3	
Social Enterprise and Non-Profit Organization Management			3	3	

Cr./hr.=Credit/hour

Remarks:

1. According to university regulations, students are required to meet the graduation requirement of basic language proficiency and professional skills.
2. Students shall take 4 hours Service Education courses (0 credits) in the first and second semester of the first academic year.
3. In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
4. Minimum graduation credits: 128 credits; Compulsory credits: 85 credits. Elective credits: 43 credits (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 29 credits.
5. Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 98 compulsory credits, and at least 42 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 28.
6. Elective courses are subject to change if necessary.
7. This form created in 2024/2/26.