

115學年度課程規劃表

財務金融系

日間部四技產學攜手合作僑生專班

| 第一學年(115) | | | | | 第二學年(116) | | | | | 第三學年(117) | | | | | | | |
|------------------|------------------|-----|----|-----|-----------|------------------|--------------|------------------|--------|-----------|--------|------------------|--------------|-----|------------------|------|----|
| | 科目 | 上學期 | | 下學期 | | | 科目 | 上學期 | | 下學期 | | | 科目 | 上學期 | | 下學期 | |
| | | 學分 | 時數 | 學分 | 時數 | | | 學分 | 時數 | 學分 | 時數 | | | 學分 | 時數 | 學分 | 時數 |
| 校 必 修 | 體育 | 2 | 2 | | | 校 必 修 | 體育 | 2 | 2 | | | 校 必 修 | | | | | |
| | 應用中文(一)(二) | 2 | 2 | 2 | 2 | | | | | | | | | | | | |
| | 小計 | 4 | 4 | 2 | 2 | | 小計 | 2 | 2 | 0 | 0 | | 小計 | 0 | 0 | 0 | 0 |
| 院 必 修 | | | | | | 院 必 修 | | | | | | 院 必 修 | | | | | |
| | | | | | | | | | | | | | | | | | |
| | 小計 | 0 | 0 | 0 | 0 | | 小計 | 0 | 0 | 0 | 0 | | 小計 | 0 | 0 | 0 | 0 |
| 專 業 必 修 | 產業實務實習(一)(二) | 4 | 4 | 4 | 4 | 專 業 必 修 | 產業實務實習(三)(四) | 4 | 4 | 4 | 4 | 專 業 必 修 | 產業實務實習(五)(六) | 4 | 4 | 4 | 4 |
| | 財經英文(一)(二) | 2 | 2 | 2 | 2 | | 財務管理(一)(二) | 3 | 3 | 3 | 3 | | 職場英文(一)(二) | 2 | 2 | 2 | 2 |
| | 管理學 | 3 | 3 | | | | 應用經濟學 | 3 | 3 | | | | 財務報表分析 | 3 | 3 | | |
| | 會計學 | 3 | 3 | | | | 行銷管理 | 3 | 3 | | | | 社群行銷 | 3 | 3 | | |
| | 程式設計概論 | 3 | 3 | | | | 統計學 | 3 | 3 | | | | 電子商務實務 | | | 3 | 3 |
| | 人工智慧概論 | | | 3 | 3 | | 數位行銷 | | | 3 | 3 | | 大數據應用分析 | | | 3 | 3 |
| | 經濟學 | | | 3 | 3 | | 應用統計學 | | | 3 | 3 | | | | | | |
| | 應用會計學 | | | 3 | 3 | | | | | | | | | | | | |
| | 小計 | 15 | 15 | 15 | 15 | | 小計 | 16 | 16 | 13 | 13 | | 小計 | 12 | 12 | 12 | 12 |
| | 專 業 選 修 | 商事法 | | | 2 | | 2 | 專 業 選 修 | 會計資訊系統 | | | | 3 | 3 | 專 業 選 修 | 外匯市場 | 3 |
| | | | | | 投資學 | | | | 3 | 3 | 簡報技巧 | 3 | 3 | | | | |
| | | | | | | | | | | | 跨文化管理 | 3 | 3 | | | | |
| | | | | | | | | | | | 財經時事研討 | 3 | 3 | | | | |
| | | | | | | | | | | | 產業分析 | | | 3 | | 3 | |
| | | | | | | | | | | | 人際溝通 | | | 3 | | 3 | |
| | | | | | | | | | | | 人力資源管理 | | | 3 | | 3 | |
| | | | | | | | | | | | 商務企劃 | | | 3 | | 3 | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |

| 第四學年(118) | | | | | |
|------------------|--------------|-----|----|-----|----|
| | 科目 | 上學期 | | 下學期 | |
| | | 學分 | 時數 | 學分 | 時數 |
| 校 必 修 | | | | | |
| | | | | | |
| | 小計 | 0 | 0 | 0 | 0 |
| 院 必 修 | | | | | |
| | | | | | |
| | 小計 | 0 | 0 | 0 | 0 |
| 專 業 必 修 | 產業實務實習(七)(八) | 4 | 4 | 4 | 4 |
| | 實務專題(一)(二) | 2 | 2 | 2 | 2 |
| | 小計 | 6 | 6 | 6 | 6 |
| 專 業 選 修 | 消費者行為 | 3 | 3 | | |
| | 職場法規 | 3 | 3 | | |
| | 流通管理 | 3 | 3 | | |
| | 智慧零售科技應用與趨勢 | 3 | 3 | | |
| | 商務資訊分析與應用 | | | 3 | 3 |
| | 顧客關係管理 | | | 3 | 3 |
| | 行銷個案討論 | | | 3 | 3 |
| | 投資組合分析 | | | 3 | 3 |
| | | | | | |
| | | | | | |

| 【科目類別】 | | 學分 | 時數 |
|-----------|------|-----|-----|
| 通識科目、共同科目 | | 8 | 8 |
| 專業科目 | 校必修 | 0 | 0 |
| | 院必修 | 0 | 0 |
| | 專業必修 | 95 | 95 |
| | 專業選修 | 25 | 25 |
| 合計 | | 128 | 128 |

【注意事項】

1. 最低畢業學分：128 學分，含必修：103，選修 25 學分(本系至少 19 學分，其餘可跨系)。
2. 一、二、三年級每學期修課16-30學分，四年級每學期修課9-30學分。
3. 表列專業選修課程，得依實際情況進行調整。
4. 本表建立於115年3月10日。

財務金融系 范芝萍

財務金融系 系主任 陳建志

管理學院 院長 林於杏

**MUST Curriculum Planning for Undergraduate Indigenous Students of Academic Year 2026-2029,
Department of Finance**

| 1 st year(115) | | | | | 2 nd year(116) | | | | | 3 rd year(117) | | | | | | | | | | |
|--------------------------------------|---|--------------------------|-----------|--------------------------|---------------------------|--------------------------------------|--|--------------------------|-------------------------------|---------------------------|-----------|--------------------------------------|--|--------------------------|------------------|--------------------------|-----------|-----------|-----------|--|
| | Course | 1 st semester | | 2 nd semester | | | Course | 1 st semester | | 2 nd semester | | | Course | 1 st semester | | 2 nd semester | | | | |
| | | Cr. | hr. | Cr. | hr. | | | Cr. | hr. | Cr. | hr. | | | Cr. | hr. | Cr. | hr. | | | |
| MUST Core Required Courses | Physical Education | 2 | 2 | | | MUST Core Required Courses | Physical Education | 2 | 2 | | | MUST Core Required Courses | | | | | | | | |
| | Applied Chinese (1)(11) | 2 | 2 | 2 | 2 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | Subtotal | 4 | 4 | 2 | 2 | | | Subtotal | 2 | 2 | 0 | | 0 | | Subtotal | 0 | 0 | 0 | 0 | |
| School Professional Required Courses | | | | | | School Professional Required Courses | | | | | | School Professional Required Courses | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | Subtotal | 0 | 0 | 0 | 0 | | | Subtotal | 0 | 0 | 0 | | 0 | | Subtotal | 0 | 0 | 0 | 0 | |
| compulsory courses | Industrial Practice Internship (1)(11) | 4 | 4 | 4 | 4 | compulsory courses | Industrial Practice Internship (111)(IV) | 4 | 4 | 4 | 4 | compulsory courses | Industrial Practice Internship (111)(VI) | 4 | 4 | 4 | 4 | | | |
| | English for Economics and Finance (1)(11) | 2 | 2 | 2 | 2 | | Financial Management(1)(11) | 3 | 3 | 3 | 3 | | English for Business (1)(11) | 2 | 2 | 2 | 2 | | | |
| | Management | 3 | 3 | | | | Applied Economics | 3 | 3 | | | | Financial Statement Analysis | 3 | 3 | | | | | |
| | Accounting | 3 | 3 | | | | Marketing Management | 3 | 3 | | | | Social Marketing | 3 | 3 | | | | | |
| | Introduction to Computers and Programming | 3 | 3 | | | | Statistics | 3 | 3 | | | | Electronic Commerce Applications | | | 3 | 3 | | | |
| | Introduction to Artificial Intelligence | | | 3 | 3 | | Digital Marketing | | | 3 | 3 | | Applied Big Data Analytics | | | 3 | 3 | | | |
| | Economics | | | 3 | 3 | | Applied Statistics | | | 3 | 3 | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | Subtotal | 15 | 15 | 12 | 12 | | | Subtotal | 16 | 16 | 13 | | 13 | | Subtotal | 12 | 12 | 12 | 12 | |
| | Elective Courses | | | | | | | Elective Courses | Accounting Information System | | | | 3 | 3 | Elective Courses | Foreign Exchange Market | 3 | 3 | | |
| | | | | | | Investment | | | | 3 | 3 | Presentation Skills | 3 | 3 | | | | | | |
| | | | | | | | | | | | | Cross-Cultural Management | 3 | 3 | | | | | | |
| | | | | | | | | | | | | Topics in Financial News | 3 | 3 | | | | | | |
| | | | | | | | | | | | | Industrial Analysis | | | | 3 | 3 | | | |
| | | | | | | | | | | | | Interpersonal Communication | | | | 3 | 3 | | | |
| | | | | | | | | | | | | Human Resource Management | | | | 3 | 3 | | | |
| | | | | | | | | | | | | Business Planning | | | | 3 | 3 | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |

| 4 th year(118) | | | | | |
|--------------------------------------|---|--------------------------|----------|--------------------------|----------|
| | Course | 1 st semester | | 2 nd semester | |
| | | Cr. | hr. | Cr. | hr. |
| MUST Core Required Courses | | | | | |
| | Subtotal | 0 | 0 | 0 | 0 |
| School Professional Required Courses | | | | | |
| | Subtotal | 0 | 0 | 0 | 0 |
| Department compulsory courses | Industrial Practice Internship (VII)(VIII) | 4 | 4 | 4 | 4 |
| | Special Practical Projects (1)(11) | 2 | 2 | 2 | 2 |
| | Subtotal | 6 | 6 | 6 | 6 |
| Department Elective Courses | Consumer Behavior | 3 | 3 | | |
| | Workplace Regulations | 3 | 3 | | |
| | Distribution Management | 3 | 3 | | |
| | Smart Retail Technology Applications and Trends | 3 | 3 | | |
| | Business Information Analysis and Applications | | | 3 | 3 |
| | Customer Relationship Management | | | 3 | 3 |
| | Marketing Case Studies | | | 3 | 3 |
| | Portfolio Investment Analysis | | | 3 | 3 |

Cr. /hr. =Credit/hour

Remarks:

1. Minimum graduation credits: 128 credits; Compulsory credits:103 credits. Elective credits: 25 credits; the credits of the majors in this department shall not be less than 19 credits.
2. In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
3. Elective courses are subject to change if necessary.
4. This form created in 2026/03/10.

財務系 范芝萍

財務金融系 陳建志

管理學院 林於杏