

113學年度課程規劃表

財務金融系(創意行銷組)

日間部四技

第一學年(113)					第二學年(114)					第三學年(115)							
校 必 修	科目	上學期		下學期		校 必 修	科目	上學期		下學期		校 必 修	科目	上學期		下學期	
		學分	時數	學分	時數			學分	時數	學分	時數			學分	時數	學分	時數
	分類通識	2	2	2	2		分類通識	2	2	2	2						
	分類通識	2	2	2	2												
	體育	2	2	2	2												
	小計	6	6	6	6		小計	2	2	2	2		小計				
	商務英文(一)(二)	2	2	2	2		商務英文(三)(四)	2	2	2	2						
	應用中文(一)(二)	2	2	2	2												
	程式設計概論	2	2														
	管理學	3	3														
	經濟學			3	3												
	統計學			3	3												
	人工智慧概論			2	2												
	小計	9	9	12	12		小計	2	2	2	2		小計				
	金融市場概論	3	3				應用經濟學	3	3				財務報表分析	3	3		
	會計學	3	3				應用統計學	3	3				專業倫理	2	2		
	金融行銷			3	3		財務管理(一)(二)	3	3	3	3		實務專題	1	1	1	1
							投資學			3	3		期貨與選擇權			3	3
													國際財務管理			3	3
	小計	6	6	3	3		小計	9	9	6	6		小計	6	6	7	7
	應用會計學			3	3		保險學	3	3				財金實務操作(實習)	2	2		
	會計資訊系統			3	3		金融科技應用與趨勢	3	3				中級會計學(一)	3	3		
	民法			2	2		商事法	2	2				金融科技個案	3	3		
							簡報技巧與人際溝通			3	3		證券分析	3	3		
							市場調查實務與分析			2	2		租稅實務	3	3		
							財經時事研討			3	3		數位金融行銷	2	2		
							金融法規			3	3		金融資訊分析與應用	3	3		
							保險實務			3	3		外匯市場	3	3		
													中級會計學(二)			3	3
													產業分析			3	3
													大數據應用分析			3	3
													社群行銷			3	3
													信託法規與實務			3	3
													固定收益證券			3	3
													財經英文(一)			2	2
													財金實務應用(實習)			2	2

第四學年(116)					
校 必 修	科目	上學期		下學期	
		學分	時數	學分	時數
	校外實習	9	9		
	財金專業證照			2	2
	小計	9	9	2	2
	金融物聯網	3	3		
	理財規劃	3	3		
	電子商務實務	3	3		
	衍生性金融商品	3	3		
	財經英文(二)	2	2		
	企業實務(實習)			3	3
	金融企業實務(實習)			3	3
	職場倫理(實習)			3	3
	職場英文			2	2
	投資組合分析			3	3
	財務風險管理			3	3
	金融行銷個案研究			3	3

【科目類別】

通識科目(分類通識):校必修

共同科目(體育):校必修

專業科目:院必修、專業必修、專業選修

【科目類別】		學分	時數
通識科目、共同科目	校必修	16	16
	院必修	25	25
專業科目	專業必修	48	48
	專業選修	39	39
	合計	128	128

【注意事項】

- 1.最低畢業學分:128學分,其中專業選修39學分(本系至少27學分,其餘可跨系)。
- 2.一、二、三年級每學期修課16-30學分,四年級每學期修課9-30學分。
- 3.表列專業選修課程,得依實際情況進行調整。
- 4.請依本校「學生基本能力與畢業門檻實施辦法」實施。
- 5.校外實習課程,請依相關實施要點辦理。
- 6.畢業年級相當於國內高級中等學校二年級之國外或香港、澳門同類同級學校畢業生,以同等學歷修讀本校學士學位者,最低畢業學分:140學分,可延長修業年限三年。

財務金融系課程規劃委員會

財金系主任 林淑瑛

管理學院院長 林於杏

MUST Curriculum Planning for Undergraduate Students for Academic Years 2024-2027,
Department of Finance (Division of Creative Marketing)

1st year(2024)				2nd year(2025)				3rd year(2026)										
	Course	1st semester		2nd semester			Course	1st semester		2nd semester			Course	1st semester		2nd semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
MUST Core Required Courses	Classified general Education	2	2	2	2	MUST Core Required Courses	Classified general Education	2	2	2	2	MUST Core Required Courses						
	Classified general Education	2	2	2	2													
	Physical Education	2	2	2	2													
	Subtotal	6	6	6	6		Subtotal	2	2	2	2		Subtotal					
School Professional Required Courses	Applied English(I)(II)	2	2	2	2	School Professional Required Courses	Applied English(III)(IV)	2	2	2	2	School Professional Required Courses						
	Applied Chinese(I)(II)	2	2	2	2													
	Introduction to Computers and Programming	2	2															
	Management	3	3															
	Economics			3	3													
	Statistics			3	3													
	Subtotal	9	9	12	12		Subtotal	2	2	2	2		Subtotal					
Compulsory Courses	Introduction to Financial Markets	3	3			Compulsory Courses	Applied Economics	3	3			Compulsory Courses	Financial Statement Analysis	3	3			
	Accounting	3	3				Applied Statistics	3	3				Professional Ethics	2	2			
	Financial Marketing			3	3		Financial Management(I)(II)	3	3	3	3		Special Practical Projects	1	1	1	1	
							Investment			3	3		Futures and Options			3	3	
											International Financial Management			3	3			
	Subtotal	6	6	3	3		Subtotal	9	9	6	6		Subtotal	6	6	7	7	
Elective Courses	Applied Accounting			3	3	Elective Courses	Introduction to Insurance Theory	3	3			Elective Courses	Practice of Financial Operation	2	2			
	Accounting Information System			3	3		Application and Trend of Fintech	3	3				Intermediate Accounting (I)	3	3			
	Civil Law			2	2		Commercial Law	2	2				Fintech cases	3	3			
							Presentation Skills and Interpersonal Communication			3	3		Securities Analysis	3	3			
							Practice and Analysis of Market Survey			2	2		Taxes Practice	3	3			
							Topics in Financial News			3	3		Digital Financial Marketing	2	2			
							Financial Regulations			3	3		Applied Financial Information	3	3			
							Insurance Practice			3	3		Foreign Exchange Market	3	3			
													Intermediate Accounting (II)			3	3	
													Industrial Analysis			3	3	
													Applied Big Data Analytics			3	3	
										Social Marketing			3	3				
										Trust Regulation and Practice			3	3				
										Fixed Income Securities			3	3				
										English for Economics and Finance (I)			2	2				
										Applied Financial Practice			2	2				

4th year(2027)					
	Course	1st semester		2nd semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	Subtotal				
School Professional Required Courses					
	Subtotal				
Compulsory Courses	Off-Campus Practice Training	9	9		
	Finance Professional License			2	2
	Subtotal	9	9	2	2
Elective Courses	Internet of Things and Financial Services	3	3		
	Financial Planning	3	3		
	Electronic Commerce Applications	3	3		
	Financial Derivatives	3	3		
	English for Economics and Finance(II)	2	2		
	Business Practice			3	3
	Financial Business Practice			3	3
	Work Ethics			3	3
	English for Business			2	2
	Portfolio Investment Analysis			3	3
	Financial Risk Management			3	3
Financial Marketing Case Study			3	3	

Cr./hr.=Credit/hour

【Remarks】

1. Minimum graduation credits: 128 credits, including 39 elective credits (at least 27 credits for this major, the rest can be other departments).
2. The first, second, and third grade, students must take 16-30 credits each semester, and 9-30 credits each semester in the 4th grade.
3. Elective courses for listed are subject to change if necessary.
4. According to university regulations, students are required to meet the graduation requirement of basic proficiency and professional skills.
5. For off-campus internship courses, please follow the relevant implementation regulations.
6. Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent study of the sophomore level of the ROC's high school, or with a high school equivalent degree, who are studying for a bachelor's degree, the minimum graduation credits are 140, and the study period can be extended by 3 academic years.

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