

MUST Curriculum Planning for Graduate Students for Academic Year 2024-2025.

| 1 st year(2024) | | | | | | 2 nd year(2025) | | | | | |
|--|--------------------------|-----|--------------------------|-----|--|---|--------------------------|-----|--------------------------|-----|--|
| Course | 1 st semester | | 2 nd semester | | | Course | 1 st semester | | 2 nd semester | | |
| | Cr. | hr. | Cr. | hr. | | | Cr. | hr. | Cr. | hr. | |
| MUST Core Required Courses | | | | | | MUST Core Required Courses | | | | | |
| Subtotal | | | | | | Subtotal | | | | | |
| Department compulsory courses | | | | | | Department compulsory courses | | | | | |
| Research Method and Seminar Discussion | 3 | 3 | | | | Thesis | 3 | 3 | 3 | 3 | |
| Subtotal | 3 | 3 | 0 | 0 | | Subtotal | 3 | 3 | 3 | 3 | |
| Department Elective Courses | | | | | | Department Elective Courses | | | | | |
| Topics in Human Resource Management | 3 | 3 | | | | Topics in Customer Relationship Management | 3 | 3 | | | |
| Topics in Financial Management | 3 | 3 | | | | Topics in Project Management | 3 | 3 | | | |
| Topics in Marketing Management | 3 | 3 | | | | Topics in Financial Risk Management | 3 | 3 | | | |
| Topics in Innovative service quality management | 3 | 3 | | | | Seminar on Smart Living Technology | 3 | 3 | | | |
| Topics in Organization Theory and Management | 3 | 3 | | | | Identification of innovation opportunities | 3 | 3 | | | |
| Topics in Global Logistics Management | 3 | 3 | | | | Problem Analysis and Decision Making | 3 | 3 | | | |
| Topics in Consumer Behavior | 3 | 3 | | | | Topics in Security Analysis and Investment Management | 3 | 3 | | | |
| Topics in Organizational Economics | 3 | 3 | | | | Topics in Cultural Industry Management | 3 | 3 | | | |
| Big Data Analysis | 3 | 3 | | | | Branding and Communications | 3 | 3 | | | |
| Topics in Indigenous Culture and Economy | 3 | 3 | | | | Tribal Organization Development and Management | 3 | 3 | | | |
| Topics in Management of Technology | | | 3 | 3 | | Topics in Organizational Economics | | | 3 | 3 | |
| Topics in International finance | | | 3 | 3 | | Topics in Managerial Economics | | | 3 | 3 | |
| Topics in Production and Operations Management | | | 3 | 3 | | Creativity, Innovation, and Entrepreneurship | | | 3 | 3 | |
| Systematic Innovation of Business and Management | | | 3 | 3 | | Topics in Digital Marketing | | | 3 | 3 | |
| Introduction to Managerial Literature Review | | | 3 | 3 | | Topics in Service Marketing | | | 3 | 3 | |
| Topics in Policy Management | | | 3 | 3 | | Management Case Study | | | 3 | 3 | |
| Qualitative Research Analysis | | | 3 | 3 | | Artificial Intelligence and Application | | | 3 | 3 | |
| Questionnaire Analysis | | | 3 | 3 | | Overseas Management Practices and observation | | | 3 | 3 | |
| Topics in Indigenous Industry Marketing | | | 3 | 3 | | Topics on festival and cultural event management | | | 3 | 3 | |

Cr./hr.=Credit/hour

Remarks:

1.Minimum credits required for graduation: 30 credits with 9 compulsory credits , elective credits: 21 credits

2.Study credits per semester: the lower limit is 1 credit.

3.The inter-institution elective credits are transferable with the approval of academic advisor, but the elective course credits Institute of Management shall not be less than 12.

4.Independent study is for students in extended study period , and not counted towards their credits for graduation.

5. Students in this special class should take at least 9 credits of special courses related to aboriginal people and tribes before graduation.

6.Graduate students shall follow the master degree studying rule of Institute of Management

7.Student who satisfied the graduate criteria at first-year second semester or second-year first semester is allowed to take the Thesis course. The credits are disregard the rule of 18 credits per semester maximum.

8.Students shall take total 6 credits of "Thesis" course. (all of the 6 credits will be counted together after passing the defense qualification of thesis)

9.Please note that the current course listings are subject to change based upon the actual context.

企管系課程規劃委員會

企業管理系主任 張鈺威

管理學院 林於杏

113學年度 進修部碩士班在職專班 企業管理系 必修課程變動表

| 113學年度科目 | 第一學年/ 學期 | 學分/ 時數 | 113學年度科目 | 第一學年/ 學期 | 學分/ 時數 | 變動類別 (停開、新增、更改課程名稱、學分) | 修訂及重補修原則說明 |
|----------|---------------|-----------|----------|---------------|-----------|---------------------------|------------------------------------|
| 論文(一) | 第一學年/ 第一學期 | 3/3 | 論文 | 第一學年/ 第一學期 | 3/3 | 更改課名 | 為避免學生重複修讀同門課程，並配合學校政策修改，113學年入學起適用 |
| 論文(二) | 第二學年/ 第二學期 | 3/3 | 論文 | 第二學年/ 第二學期 | 3/3 | 更改課名 | 為避免學生重複修讀同門課程，並配合學校政策修改，113學年入學起適用 |
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系課務委員發章：

系主任發章：

院長發章：

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企業管理系 林於杏